

**FRIENDS OF SHARON ARTS STUDIO—BOARD OF DIRECTORS MEETING
MAY 10, 2017, 6:30PM
LAWN BOWLING CLUB, GOLDEN GATE PARK, SF, CA**

Distributed handouts

- April Minutes of the Regular Meeting of the Board of Directors
- May Board Meeting Agenda
- FOSAS Director's Report: May 10, 2017

Meeting called to order at 6:36pm.

The following directors, constituting a quorum, were present (* indicates absence): Oaday Awadalla, Karen Clark, Constance Flannery, Daniel Michael, Costi Quffa, Rachael Van Schoik, Dottie Wall, Mei Lie Wong, and Amir Yousef.

The following were also present: Matt Burns (FOSAS Executive Director), Ellen McCarthy (SFRPD Cultural Arts Supervisor), and Mike Parkin (guest).

MINUTES APPROVAL

1. *Mei Lie motioned to approve the April Minutes as is. Dottie seconded, all in favor, none opposed. Motion passed.*

MEETING GOALS

2. (1) Board election discussion, (2) Update on key studio items: donation and recent student sale, and (3) Finalizing new date for 2017 board retreat.

BOARD ELECTION DISCUSSION (DANIEL)

3. July will be Karen Clark's 2-year anniversary as Secretary and her last board meeting.
4. Daniel discussed officer positions opening up: Secretary, second Vice President, and Treasurer. He has begun reaching out to people; please reach out to any officer if interested.
5. It would be helpful for a Vice President candidate to have interests in programming or HR.
6. Secretary candidates will run for a 1-year term; Vice President and Treasurer for 2 years.
7. Matt will include general opportunities for board involvement in the next eNewsletter.
8. *Karen will email a blank Officer Candidate Interest Form to all board members.*
9. *Daniel will email a copy of the Bylaws to Connie; she will then have David Kaddish review previously suggested edits (pertaining to outdated wording).*

SPECIAL COMMENDATION (MATT)

10. The next eNewsletter will contain highlights on the spring sale and 1st pop-up master talk.
11. Matt thanked the board for their help at the student sale, with a special thanks to Mie Lie and Dottie; he will highlight them in an upcoming eNewsletter and brochure.

(SFRPD) STUDIO COORDINATOR REPORT (ELLEN/MATT)

12. Eggstravaganza had a record turnout (~ 8,000); everyone loved the prize plates Liz Liu made.
13. Fall rollovers have been submitted.

14. Sharon Arts summer camps are full with waiting lists. Jeannie Ichimura and Geoff Scott will run camp this year.
15. Donna has reached out to the trustee of Ms. Berry's estate regularly to follow up on obtaining a donation check made out to FOSAS, not "SF Sharon Art Studio."
16. The storage container may no longer be a possibility.

DIRECTOR'S REPORT (MATT)

17. Cassandra took a short vacation, but returned to work today.
18. Overall, the student sale was a success. Gross revenue was ~\$7,783.16. Over 400 people attended; per an entrance survey, most came because of park signs or word of mouth.
19. Daniel suggested buying new banners for the sale soon. Alternatives discussed included adding acrylic arrows to existing signs, getting small signs to stake into the ground or corrugated plastic arrows from the dollar store, and repurposing real estate signs.
20. Matt will compare the percentage Redwood Merchant charges vs. Paypal for credit card transactions at future sales.
21. Bonnie O'Boyle helped delegate and make things run smoothly at the sale. There was also suggestion station at the front desk, providing helpful feedback.
22. Fall revenue potential is \$112,989--23% more than Fall 2016. We are running 70 classes.
23. We've been running some seminars geared toward more experienced artists, including a recent one at Rochambeau; Matt sent a program evaluation--feedback to come!
24. We had a free, pop-up artist talk on Monday, May 1st. It was advertised by email and social media and more than 20 people showed up.
25. Summer Priority Registration went smoothly.

PRESIDENT'S REPORT (DANIEL)

26. *The board retreat was rescheduled to Saturday, July 8th, 10am-3pm.*
27. *Daniel will look into renting the Google Community Space (188 The Embarcadero), a rental space for nonprofits, for our retreat and future events.*

MEMBER FORUM

28. Dottie brought up using Go Fund Me for a glass kiln. Daniel suggested meeting to discuss.
29. Daniel overviewed the retreat format and all discussed potential topics including: showcasing Sharon Art Studio at other sites to raise awareness/outreach efforts, a Fine Arts Show (Ellen suggested Joe DiMaggio as a location), arranging a Community Arts spotlight on public radio, online store for fundraising, and memberships pricing for SFRPD scholarship recipients. *Additional suggestions for retreat topics should be emailed to Daniel.*

DATES TO REMEMBER

30. *Thursday, June 1st: Deadline to submit Officer Candidate Interest form to Daniel Michael*
31. *Thursday, June 8th, 6-9:30pm: Cybelle's Drink & Draw (2-3 board members requested)*
32. *Saturday, July 8th, 10am-3pm: Board Retreat—location TBD*
33. *Sunday, September 24th, 8am-5pm: Cole Valley Street Fair (3-4 board members requested)*
34. *Saturday, October 21st, 5-9pm: Haunted Hollows event (4-5 board members requested)*

Meeting adjourned at 8:39pm.

Minutes respectfully submitted by Board Secretary, Karen Clark.